

FLORIDA HOSPITAL ASSOCIATION
MANAGED CARE CONFERENCE

NOVEMBER 1-2, 2023
THE WESTIN LAKE MARY, ORLANDO NORTH
LAKE MARY, FLORIDA

2023 Education Conference Sponsorship Information



Mission to Care. Vision to Lead.

EXECUTIVE
\$10,000

Registrations Included:
FOUR

*Everything in the
Premier Sponsor*

PLUS

One (1)
Educational
Presentation

PREMIER
\$7,500

Registrations Included:
THREE

*Everything in the
Supporting Sponsor*

PLUS

Participation in
One (1)
Educational Panel

SUPPORTING
\$5,000

Registrations Included:
TWO

*Everything in the
Associate Sponsor*

PLUS

One (1)
Conference
Sponsor Video

ASSOCIATE
\$2,500

Registrations Included:
ONE

Hallway Tabletop Display

Company Logo in Printed and
Electronic Conference
Publications

Company Logo on Pre-Event
Communications

Company Logo on Meeting
Registration Website

Conference Attendee Roster

Thank You to sponsors on
revolving event slides

See reverse side for details.

Contact John Wilgis at john@fha.org
for additional information

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FLHospitalAssn



FloridaHospitals



Florida Hospital Association



flhospitalassociation

Explanation of Sponsor Benefits

Registrations Included	FHA will provide the numbered complimentary registrations for sponsor staff. A sponsor specific registration link will be provided. Additional staff may be registered at the current member price.
One (1) Educational Presentation	Executive level sponsor will be invited to provide one (1) educational presentation during the event. All educational presentations are subject to approval from, and in coordination with, FHA Education Department. FHA will determine the session that will be scheduled for the sponsor and reserves the option to review the presentation in advance, a minimum of 30-days prior to event.
Participation in One (1) Educational Panel	Executive and Premier level sponsors will be invited to participate on one panel (one seat, and relevant to expertise). FHA will determine the session each sponsor will be an invited panelist.
One (1) Conference Sponsor Video Per Event	The Executive, Premier, and Supporting level sponsors will be permitted to offer one (1) 30-90 second video, per event, that will be introduced by FHA lead representative. The Executive level sponsor video will be played before the opening morning comments of the FHA lead; the Premier Level video will be played before the introduction of the speaker following the first break of the day; and the Supporting level video will be played before the first speaker after lunch. Sponsors will produce video and submit to FHA 30-days prior to start of event.
Hallway Tabletop Exhibit	Each sponsor will be provided one (1) dedicated 6-foot table space in the main hallway for set up the night before, or early morning of starting date. Sponsors will provide all decoration and materials. FHA will determine the table location assigned to each sponsor.
Company Logo in Printed and Electronic Conference Publications	FHA will produce one or more of the following for each conference and will include the sponsors logo: Event on-site signage, printed brochure with agenda and speaker bios, 5"x7" display on each meeting table, and an FHA Power Point slide deck provided on website for download.
Company Logo on Pre-Event Communications	All sponsor logos will be highlighted in, at minimum, two FHA event emails to attendees; included in two bi-weekly newsletter Pulse pre-event; and two collective sponsor thank you by level on social media posts. FHA engages with members on Twitter, Instagram, Linked In and Facebook. One or all of these will be used for social media posts that highlight sponsors by their level of support.
Company Logo on Meeting Registration Website	All sponsor logos and links to company websites will be listed by sponsorship level on a dedicated webpage on the registration website once the sponsorship fee has been paid.
Conference Attendee Roster	Roster of registered attendees with name, title, hospital or system, and city will be provided (per permission of attendee) to sponsors 14-days prior to start of event, and day before event.
Thank You to sponsors on revolving event slides	FHA designed Power Point slide deck will be displayed pre-event, during breaks, and meeting transitions highlighting all sponsors by level, revolving with other informational slides during the meeting.